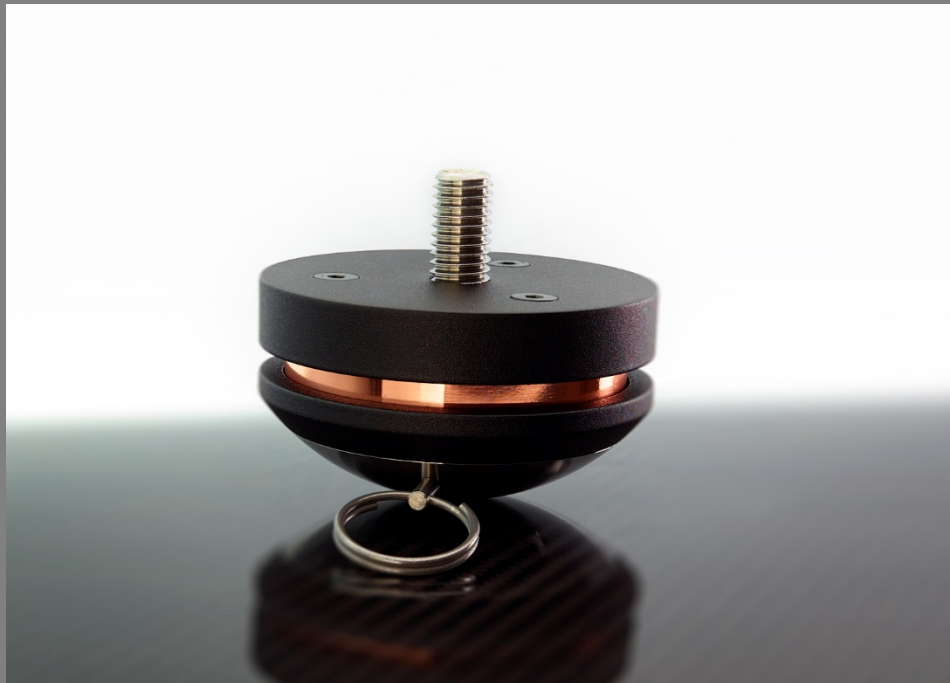




SEPTEMBER, 2016—HAYWARD, CALIFORNIA USA

MAGICO MPOD

THE ULTIMATE COUPLING SYSTEM



HAYWARD, CA – Magico, The Leader in High-Performance Loudspeaker Design and Manufacture, is pleased to announce the new MPOD noise-channeling support system.

Many have already experienced the significant sonic improvements with the Magico QPOD placed under light- to medium-weight components. The design of the QPOD is based on the scientific principles of Constrained Layer Damping (CLD), which are well documented and is an extremely effective way to channel unwanted vibrations away from a component and its platform.

For some time now Magico's engineers have been working on a larger version of the QPOD -- one that will provide similar results under heavier loads, including loudspeakers. Designing a noise-channeling system that effectively dissipates resonance while maintaining ideal coupling properties to the floor was incredibly challenging, however, the company was finally able to reach its goal and is pleased to announce the new MPOD.



The robust-yet-elegant MPOD is comprised of multiple machined aircraft-aluminum and tungsten-steel parts that, when assembled, form a vertical stack. A solid pure-copper substrate center section is sandwiched by a top and bottom layer of ISODAMP -- a thermoplastic material that, when compressed against the copper substrate, facilitates the constrained layer damping function and dissipates unwanted energy virtually immediately.

Prior to installation the top and bottom halves of the MPOD are held apart by a center spindle and pull-pin. Once the MPOD is installed the removal of the pull-pin engages the CLD properties of the MPOD. Once the pin is removed, no hardware is connected between the top and bottom part of the MPOD, effectively "floating" the component placed on it.

The threaded coupling stud on the MPOD is designed to replace the existing footer on the Magico Q7, Q7 Mk II, M-Project, and S7, and other loudspeakers that have the same thread specifications. The audible benefits of the MPOD will also be realized underneath heavier components such as amplifiers, without using the threaded coupling stud.



MAGICO MPOD

MPOD 3	SRP \$ 3,150.00 pack of THREE (3) MPOD
MPOD 4	SRP \$ 4,200.00 pack of FOUR (4) MPOD
MPOD 8	SRP \$ 8,400.00 pack of EIGHT (8) MPOD

The MPOD is available for immediate shipping.

About Magico, LLC

Magico was created over a decade ago for the sole purpose of leading a no-holds-barred assault on what is possible in contemporary loudspeaker design. Inspired by the unique vision of Industrial designer and accomplished musician Alon Wolf, every Magico product is designed against the true standard of perfect audio reproduction – live music. Magico strives to lead in the creation, development, and manufacture of the most elegant and technologically advanced loudspeaker systems in the world. Each product expresses an intense passion to craft uncompromising devices that reveal the music as never before.

For more information please contact Peter Mackay, V.P. Global Sales at Magico LLC. Telephone: 1-510-649-9700, Ext 104 or visit us at www.magico.net